

APPLICATION OVERVIEW

# WALL GRAPHICS



Wall Graphics®

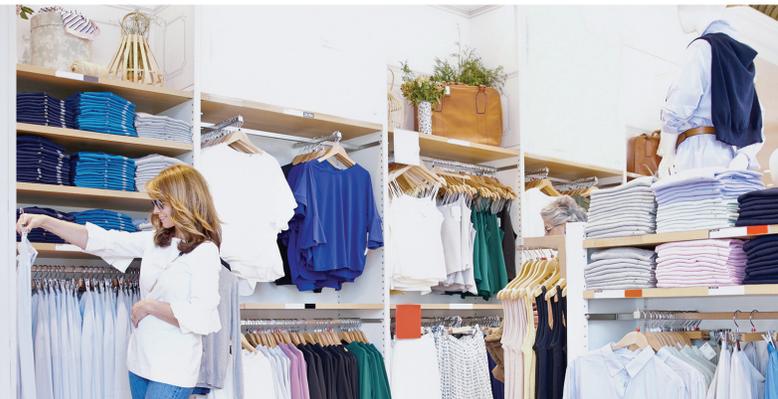
Trifecta™

Premium Vinyls

ClingZ®

VinylEfx®

 NEKOOSA



# WALL GRAPHICS

## Wall Graphics® **TOP SELLER**

*Wall Advertising | Wall Decals | Wall Décor | Wayward Signage*

- Premium wall vinyl available with microsphere removable or high-peel removable adhesive
- Available in 4, 6, and 8 mil matte white, matte clear, gloss white and Augusta embossed matte white finish
- Easy to apply, reposition and remove from; paneling, paint, wall paper and glass

## Trifecta™

*Wall Graphics | Wall Décor | Wayward Signage | Point-of-Purchase Signage*

- Hassle free textured wall graphics – peel, stick, done
- 6 mil semi-rigid matte white textured facestock rated for <5 years of outdoor use
- Universal removable adhesive that will cleanly remove from indoor and outdoor application surfaces <6 months
- 90# layflat liner for ease of printing and installation
- Print right to the edge!
- Multiuse pressure sensitive vinyl for one-step floor, wall and window graphics

## Premium Vinyls

*Wall Advertising | Event Graphics | Fleet Graphics*

- Versatile product offering compatible for print and cut machines
- Available in 3, 4 and 6 mil (matte/gloss) white or clear finishes with (clear/gray block-out) permanent or removable adhesive
- Suitable for indoor and outdoor applications – <3-5 years outdoors

## ClingZ®

*Posters | Point-of-Purchase Signage | Tileable Murals*

- Adhesive free, electrically charged graphic film that adheres to any clean, dry interior surface – no surface damage
- Chemically inert, PVC-free, phthalate-free and recyclable (#5 plastic)
- Can be die-cut, kiss-cut, perforated, scored and folded
- Ability to easily tile large graphics
- Ideal for temporary indoor marketing applications (<3-6 months indoors)

## VinylEfx®

*Window Graphics | Posters | Point-of-Purchase Signage*

- Eye catching metallic, reflective and glittering vinyls for cut-lettering applications and printed graphics
- Available in both Indoor Decorative and Outdoor Durable series (<3 years outdoors) with permanent adhesive
- Easy application to flat, smooth surfaces – dry application only
- Cuts and weeds easily
- Overlaminates can be used if extra protection is required
- Available in a variety of colors/patterns and standard roll sizes

Media	Description	Latex	UV	Eco-Sol	Solvent	True Sol	Offset	HP Indigo	Screen
Premium Vinyl	Durable Flexible Vinyl	•	•	•		•	■	■	■
Wall Graphics	Ultra-Removable Vinyl	•	•	•	•		■	■	■
Trifecta	Multipurpose Removable Pressure Sensitive Textured Vinyl	•	•	•		•	■		
ClingZ	Electrically Charged Polypropylene		•				■	■	
VinylEfx	Printable Metalized Vinyl		•	•		•			■

■ Additional options available upon request.

## NEW PRODUCTS

**High-peel removable options for painted plywood, concrete and textured walls are now available in Nekoosa's Wall Graphics® portfolio.**

- 6 mil semi-rigid matte white facestock (<3 years of outdoor use)
- 90# layflat or 90# air-egress layflat polycoated paper liner
- Suitable for indoor and outdoor applications (<6 months clean removability)

**Featured Application:** Painted plywood renovation barricades in shopping centers, malls, airports, hotels hospitals and restaurants.

