



# COMPUTER CUT MEDIA GUIDE



**CATALINA**  
GRAPHIC FILMS  
INCORPORATED

# CALENDERED OPAQUE FILMS

# HIGH PERFORMANCE CAST FILMS



**FACE**  
3.0 mil High Gloss Intermediate Calendered Vinyl

**ADHESIVE**  
Permanent Acrylic

**LINER**  
78# (White) Bleached Kraft

**DURABILITY**  
Up to 6 Years; Shelf Life 1 Year



**FACE**  
2.0 mil Premium Cast Opaque Vinyl

**ADHESIVE**  
Clear Solvent, Permanent Acrylic

**LINER**  
78# Bleached Kraft

**DURABILITY**  
Up to 8 Years; Shelf life 1 Year

114 Clear	43 Bright Red	196 Apple Green
10 White	53 Cardinal Red	38 Kelly Green
20 Matte White	312 Burgundy	28 Medium Green
92 Copper	44 Purple	18 Hunter Green
Brown	47 Olympic Blue	63 Dark Teal
15 Bright Yellow	57 Medium Blue	90 Silver
25 Sunflower	98 Bright Blue	31 Medium Gray
91 Gold	67 Blue	73 Dark Gray
36 Orange	37 Sapphire Blue	12 Black
33 Soft Pink	62 Deep Blue	22 Matte Black
13 Tomato Red		

These PVC Films are HIGH GLOSS with excellent stability. They are soft in nature and will conform to curved or flat surfaces, which makes them superior for die cutting. These films have a very high tack adhesive specifically formulated for banner graphics and lettering. They are Thermal print compatible. Applications with water only. Not to be used with solvent-based application fluids.



10 White	65 Cobalt Blue
12 Black	49 King Blue
20 Golden Yellow	56 Medium Blue
21 Yellow	57 Traffic Blue
11 Sun Yellow	61 Green
31 Red	63 Lime Green
27 Tomato Red	80 Brown
28 Cardinal Red	73 Dark Gray
34 Orange	74 Medium Gray

Series 700 cast films are premium quality, flexible, opaque solid color, high gloss vinyl films. They feature outstanding durability, superior conformability to irregular substrates, and are dimensionally stable. The construction provides for excellent cutting, weeding and transferring for a wide range of outdoor advertising. Additionally, this series provides excellent UV, temperature, humidity and slat-spray resistance. These films are especially engineered for electronically cut graphics\*, emblems, commercial vehicle graphics and many other interior/exterior graphic signage. \*Thermal print compatible.



# REFLECTIVES

# METALLIC FILMS

# FLOURESCENTS



**FACE**  
7.0 mil Engineer Grade Reflective

**ADHESIVE**  
Permanent Solvent

**LINER**  
78# (White) Bleached Kraft

**DURABILITY**  
Up to 7 Years



**FACE**  
2.0 mil Opaque Cast Vinyl

**ADHESIVE**  
Permanent Acrylic

**LINER**  
78# (White) Bleached Kraft

**DURABILITY**  
Up to 5 Years



**FACE**  
2.2 mil Cast Fluorescent Vinyl

**ADHESIVE**  
Permanent Acrylic

**LINER**  
78# (White) Bleached Kraft

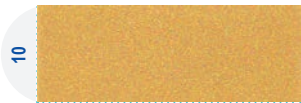
**DURABILITY**  
Up to 6 Months



02 White



04 Yellow



10 Gold



09 Brown



07 Orange



05 Red



06 Blue



08 Green



03 Black



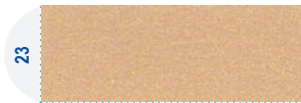
51

Silver



39

Taupe



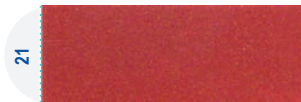
23

Antique Gold



91

Pacific Green



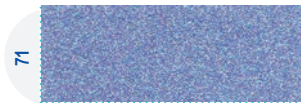
21

Red



31

Burgundy



71

Blue Mist



85

Royal Blue



01

Red



03

Yellow



05

Pink



04

Orange



06

Blue



02

Green

## Recommended Application Key

- Fleet with Rivets - Corrugation
- Fleet without Rivets - Corrugation
- R/V — Simple Curves
- Auto — Simple Curves
- Marine Graphics
- Highway Signage
- Flags & Banners
- Architectural & Backlits



FOR ALL YOUR PRESSURE SENSITIVE MATERIAL NEEDS, CONTACT THE OFFICE NEAREST YOU OR CALL **800.333.3136** OR FAX **818.880.1144**.  
**WWW.CATALINAGRAPHICFILMS.COM**

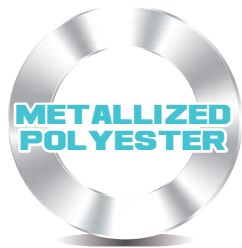
Series 8100 conforms to all ASTM D requirements. Ideal for permanent traffic signs and temporary traffic control devices. Removable with heat up to 3 years.

Metallics are a premium quality, brilliant metallic, flexible opaque, vinyl film designed primarily for use in a variety of non-printed decorative decals, die-cut letters, numbers, product identification and accent stripping applications.

These pigmented cast polyvinyl chloride films are designed for safety and high visibility applications. They have a very high tack adhesives specifically formulated for banner graphics and lettering.

The white adhesive makes these fluorescent films suitable for first surface application ONLY on a transparent synthetic release liner.





**FACE**  
2.0 mil Metallized Polyester

**ADHESIVE**  
Permanent

**LINER**  
90# Layflat

**DURABILITY**  
Not Recommended for Outdoor Use

Metallized Polyester films will conform to curved or flat surfaces, making them superior for die cutting.

**SERIES CM200**



Bright Silver



Brushed Silver



Bright Gold



**FACE**  
2.0 mil Metallized Rigid Vinyl

**ADHESIVE**  
Permanent Acrylic

**LINER**  
90# Layflat

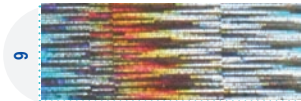
**DURABILITY**  
Not Recommended for Outdoor Use

This revolutionary new holographic imaged vinyl film is BRIGHTER than any traditional type product presently available. For best results, they should be applied to smooth, flat surfaces. It can be used for POP displays, specialty stickers, and many other uses.

**SERIES DF200**



Axicon



Streamers



One of the most widely used films offered today and can be seen throughout the P.O.P. advertising industry.

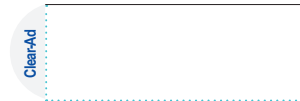
**CLEAR-AD®**

**FACE**  
4.0 mil CLEAR Flexible Vinyl

**ADHESIVE**  
Low-Tack, Acrylic, Removable, Pressure-Sensitive

**LINER**  
90# Layflat

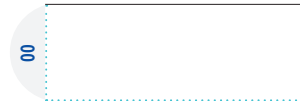
**DURABILITY**  
Up to 2 Years



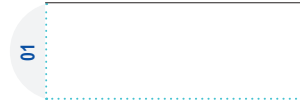
Clear-Ad®



Sign-Ad®



Clear Hi-Stat\*\*



White Hi-Stat

\* Clear Hi-Stat also available on a clear film liner.

**SIGN-AD®**

**FACE**  
4.0 mil WHITE Flexible Vinyl

**ADHESIVE**  
Low-Tack, Acrylic, Removable, Pressure-Sensitive

**LINER**  
90# Layflat

**DURABILITY**  
Up to 2 Years

**HI-STAT®**

**FACE**  
7.5 mil Flexible Static Cling Vinyl

**ADHESIVE**  
No adhesive coating

**LINER**  
10 pt. board

**DURABILITY**  
Up to 2 Years Interior

**FROSTED/DUSTED CRYSTAL**

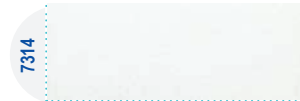
**FACE**  
3.0 mil Frosted Crystal Vinyl

**ADHESIVE**  
Clear Permanent

**LINER**  
Transparent Synthetic Release Liner

**DURABILITY**  
Up to 3 Years

Frosted colors by design resemble "sand-blasted" or "acid-etched" glass.



Dusted Crystal



Frosted Crystal



**FACE**  
4.0 mil Calendered Vinyl

**ADHESIVE**  
Removable

**LINER**  
78# Kraft

**DURABILITY**  
Up to 2 Years

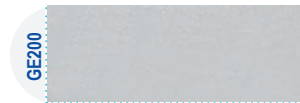
Film designed for masking surfaces to be painted and for die-cut / hand-cut spray mask stencils.

**PAINT MASK**



Yellow

A high performance cast vinyl especially suited for tempered glass or glass doors.



Glass Etch

**GLASS ETCH**

**FACE**  
2.0 mil Premium, Matte, Frosted Cast Vinyl

**ADHESIVE**  
Permanent, Clear, Acrylic Pressure-Sensitive

**LINER**  
78# Bleached Kraft

**DURABILITY**  
Up to 5 Years



# ADDITIONAL PRODUCTS FROM CATALINA



## MOJAVE DIGITAL MEDIA

The Mojave Digital Media brand of pressure-sensitive materials offer accelerated graphic films technology by combining consistent product quality with state-of-the-art "green" water-based adhesives. They are specialized media for applications such as vehicle wrap graphics, window graphics, Wall Graphics®, Walk-On Graphics® and other conventional vinyls and overlaminates.

Ideally suited for the most demanding signage applications, Mojave Digital Media is enhanced for use with eco-solvent, solvent and UV-based inkjet printers.

## MAGNETIC VINYL

12.0, 20.0 AND 30.0 MIL

### LEAD FREE

This matte white, magnetic sheeting is specially coated to prevent damage to paint. It is wrapped with protective paper to prevent scratches and improve adhesion.

Ideal for advertising specialties, direct mail, labels, promotional products, sales promotions, sport schedules ... and many more!

Excellent for use with vinyl, paint and screen-printing. Suitable for indoor and outdoor applications.

## ACCESSORIES

### SQUEEGEES

The extra long double bladed squeegee allows easier application of pressure sensitive material.

### APPLICATION TAPE : AP4600

A premium grade application and pre-space tape offers superior performance in wet applications. The unique adhesive characteristic allows for a smooth release in wet or dry applications with no adhesive residue. The lay flat feature eliminates curling or tunneling of material, and unwinds easily reducing tape waste.



## COMPUTER CUT GRAPHICS PRODUCT SUMMARY

RECOMMENDED APPLICATIONS									
Fleet with Rivets - Corrugation	Fleet without Rivets - Corrugation	RV - Simple Curves	Auto - Simple Curves	Marine Graphics	Highway Signage	Flags & Banners	Architectural & Backkits		
CALENDERED OPAQUE FILMS									
<b>SERIES CV300</b>	3.0 mil High Gloss Intermediate Calendered Vinyl	Permanent Acrylic	78# (White) Bleached Kraft	Up to 6 Years					
HIGH PERFORMANCE OPAQUE CAST FILMS									
<b>SERIES 700</b>	2.0 mil Premium Cast Opaque Vinyl	Clear Solvent, Permanent Acrylic Pressure-Sensitive	78# Release Liner	Up to 8 Years					
REFLECTIVE FILMS									
<b>SERIES 8100</b>	7.0 mil Engineer Grade Reflective	Permanent Solvent	78# (White) Bleached Kraft	Up to 7 Years					
METALLIC FILMS									
<b>METALLICS</b>	2.0 mil Opaque Cast Vinyl	Permanent Acrylic	78# (White) Bleached Kraft	Up to 5 Years					
FLUORESCENT FILMS									
<b>SERIES FL220</b>	2.2 mil Cast Fluorescent Vinyl	Permanent Acrylic	78# (White) Bleached Kraft	Up to 6 Months					
METALLIZED POLYESTERS									
<b>SERIES CM200</b>	2.0 mil Metallized Polyester	Permanent Acrylic	90# Layflat	Not for Outdoor Use					
HOLOGRAPHICS									
<b>SERIES DF200</b>	2.0 mil Metallized Rigid Vinyl	Permanent Acrylic	90# Layflat	Not for Outdoor Use					
WINDOW GRAPHICS FILMS									
<b>CLEAR-AD</b>	4.0 mil CLEAR Flexible Vinyl	Low-Tack, Acrylic, Removable, Pressure-Sensitive	90# Layflat	Up to 2 Years					
<b>SIGN-AD</b>	4.0 mil WHITE Flexible Vinyl	Low-Tack, Acrylic, Removable, Pressure-Sensitive	90# Layflat	Up to 2 Years					
<b>HI-STAT</b>	7.5 mil Flexible Static Cling Vinyl	No adhesive coating	10 pt. board	Up to 2 Years Interior					
<b>FROSTED/DUSTED CRYSTAL</b>	3.0 mil Frosted Crystal Vinyl	Clear Permanent	Transparent Synthetic Release Liner	Up to 3 Years					
<b>GLASS ETCH</b>	2.0 mil Premium, Matte Frosted Cast Vinyl	Permanent, Clear, Acrylic Pressure-Sensitive	78# Bleached Kraft	Up to 5 Years					
MAGNETIC VINYL									
<b>MAGNETIC VINYL</b>	12.0 mil Magnetic Vinyl	N/A	N/A	Up to 6 Months					
	20.0 mil Magnetic Vinyl	N/A	N/A	Up to 6 Months					
	30.0 mil Magnetic Vinyl	N/A	N/A	Up to 6 Months					
MASKS									
<b>PAINT MASK</b>	4.0 mil Calendered Vnyl	Removable	78# Kraft	Up to 2 Years					





Celebrating over 45 years in the graphic arts and sign industry, Catalina Graphic Films continues to be the innovative graphic solutions leader.

As your industry partner, Catalina is dedicated to keeping pace with technological advances.

Catalina offers media solutions that accommodate every aspect of your computer-aided sign making and graphic arts business.

A master converter of cast, calendered and specialty films used for these industries, Catalina continues to value relationships with only the highest quality suppliers to meet increased company and customer requirements.

#### HEADQUARTERS

27001 Agoura Road  
Suite 100  
Calabasas Hills, CA 91301  
Toll-Free: (800) 333-3136  
Tel: (818) 880-8060  
Fax: (818) 880-1144

#### MANUFACTURING

LAS VEGAS  
4855-D W. Harmon Avenue  
Las Vegas, NV 89103

#### CHICAGO

870 Greenleaf Avenue  
Elk Grove Village, IL 60007  
Toll-Free: (800) 766-4939  
Tel: (847) 806-1340  
Fax: (847) 806-0296

#### ATLANTA

2865 N. Berkeley Lake  
Road, Suite 4  
Duluth, GA 30096  
Toll-Free: (800) 922-5880  
Tel: (770) 232-1878  
Fax: (770) 232-7133

